

4. LIBRARY MURALS OVERVIEW

Design Submission deadline will be extended to reflect the completion of this project's required materials.

Branch Library

1. Joe A. Guerra- The Wall (exterior)
2. McKendrick, Ochoa, and Salinas- "LAREDO" Letters (exterior)
3. Barbara Fasken- Interior Wall Kids Play Area (interior)
4. Bruni Plaza- Learning Center (interior)
5. Bruni Plaza- Storytime Area (interior)
6. Lamar Bruni Vergara Inner City- Kids Play Area (interior)

DEADLINE Sunday, January 4th, 2026 @11:59 PM CST



4. LIBRARY MURALS OVERVIEW

1. Joe A. Guerra Branch- The Wall (exterior)

1

Width

Maximum Width of the artwork

71 feet and 10 inches

2

Height

Maximum Height of the artwork

18 feet and 8 inches

3

Overall Square Feet

Maximum dimension of the mural ~1,342.7 ft²



Full-wall coverage isn't required – think creatively!

4. LIBRARY MURALS OVERVIEW

Joe A. Guerra Library: Exterior VIEW 1



Consider the perspective. This mural will be outside a public library — *a place for all ages.*

4. LIBRARY MURALS OVERVIEW

1. Joe A. Guerra Library: SQ. FEET VIEW



Design something that inspires curiosity and becomes a community landmark and selfie destination.

DESIGN NOTES

1. Joe A. Guerra- The Wall (exterior)

01

Prompts

Envision the wall as a space for interaction and connection, not just a backdrop.

02

Ideas

Design with kids, families, and visitors in mind — create elements that invite play, curiosity, and photo moments.

03

Themes

Incorporate color, movement, or scale to encourage people to engage with the wall up close.
Aim to make it a memorable community spot — a place people want to visit, explore, and share.

4. LIBRARY MURALS OVERVIEW

2. McKendrick, Ochoa, and Salinas- "LAREDO" Letters (exterior)

1

LETTER Dimensions

Maximum

- Height: 71¼ inches
- Width: 23½ inches
- Length: 20¼ inches

2

Concrete Base

Dimensions

Maximum

- Height: 5½ inches
- Width: 33 inches
- Length: 26 inches

3

Overall Measurements NOTES

Each letter and its concrete base may vary slightly in size.

The dimensions provided represent the *maximum* height and width for reference.



4. LIBRARY MURALS OVERVIEW

2. McKendrick, Ochoa, and Salinas- “LAREDO” Letters (exterior)



The Laredo Letters will serve as a photo and visitor landmark — aim for visual impact and cultural pride.

DESIGN Notes

2. McKendrick, Ochoa, and Salinas- “LAREDO” Letters (exterior)

01

Prompts

We’re looking for distinctive patterns and designs that reflect Laredo’s vibrant culture, history, and identity.

02

Ideas

Each letter should stand out yet connect as part of a unified landmark. Think of using **monochromatic** motifs for each letter that reveal more details up close.

03

Themes

Represent **American, Hispanic, Texan, Mexican**, and other **cultural influences**.

Incorporate textures, colors, and motifs inspired by local heritage and community life.

4. LIBRARY MURALS OVERVIEW

3. Barbara Fasken- Wall Kids Play Area (interior)

1

Width Dimensions

Maximum

- 284 inches
- or
- $23\frac{2}{3}$ feet

2

Height Dimensions

Maximum

- 116 inches
- or
- $9\frac{2}{3}$ feet

3

Overall Square Feet

Maximum dimension of the mural ~229 ft²

The dimensions provided represent the maximum height and width for a mural.



4. LIBRARY MURALS OVERVIEW

3. Barbara Fasken- Wall Kids Area (interior)



Please keep in mind that some furniture will be placed in front of the mural.

DESIGN Notes

3. Barbara Fasken- Wall Kids Play Area (interior)

01

Prompts

Use child-friendly subjects such as animals, nature, storybook worlds, or gentle whimsical elements

02

Ideas

Designs should feel warm, friendly, and age-inclusive, appealing to toddlers through early readers.

03

Themes

Use a balanced composition that keeps the space comfortable and inviting. The mural should **enrich** the room as a **setting for reading, exploring interests, and shared moments**.

Keep in mind that certain furniture pieces may sit in front of the mural.

4. LIBRARY MURALS OVERVIEW

4. Bruni Plaza- Learning Center (interior)

1

Width Dimensions

Maximum

- 360 inches
- or
- 30 feet

2

Height Dimensions

Maximum

- 113 inches
- or
- $9\frac{5}{12}$ feet

3

Overall Square Feet

Maximum dimension of the mural $\sim 282\frac{1}{2}$ ft²

The dimensions provided represent the maximum height and width for a mural.



4. LIBRARY MURALS OVERVIEW

4. Bruni Plaza- Learning Center (interior)



Please keep in mind that some furniture will be placed in front of the mural.

DESIGN Notes

4. Bruni Plaza- Learning Center (interior)

01

Prompts

Use child-friendly subjects such as animals, nature, storybook worlds, or gentle whimsical elements

02

Ideas

Designs should feel warm, friendly, and age-inclusive, appealing to toddlers through early readers.

03

Themes

Use a balanced composition that keeps the space comfortable and inviting. The mural should **enrich** the room as a **setting for *reading, exploring interests, and shared moments.***

Please note that furniture pieces may be placed in front of the mural. We highly suggest designing with this in mind.

4. LIBRARY MURALS OVERVIEW

5. Bruni Plaza- Storytime Area (interior)

1

Width Dimensions

Maximum

- $176 \frac{5}{8}$ inches
- or
- $14 \frac{7}{10}$ feet

2

Height Dimensions

Maximum

- 113 inches
- or
- $9 \frac{5}{12}$ feet

3

Overall Square Feet

Maximum dimension of the mural $\sim 90 \frac{1}{2}$ ft² (excluding windows and A/C control)

The dimensions provided represent the maximum height and width for a mural.

Maximum Width
 $176 \frac{5}{8}$ in. OR
 $14 \frac{7}{10}$ ft.



4. LIBRARY MURALS OVERVIEW

5. Bruni Plaza- Storytime Area (interior)



Please keep in mind the mural design should exclude the windows and A/C control.

DESIGN Notes

5. Bruni Plaza- Storytime Area (interior)

01

Prompts

Use child-friendly subjects such as animals, nature, storybook worlds, or gentle whimsical elements.

02

Ideas

Designs should feel warm, friendly, and age-inclusive, appealing to toddlers through early readers.

03

Themes

Use a balanced composition that keeps the space comfortable and inviting. The mural should **enrich** the room as a **setting for *reading, exploring interests, and shared moments.***

Please keep in mind the mural design should exclude the windows and A/C control.

4. LIBRARY MURALS OVERVIEW

6. Lamar Bruni Vergara Inner City- Learning Center (interior)

1

Width Dimensions

Maximum

- 295 inches
- or
- $24 \frac{3}{5}$ feet

2

Height Dimensions

Maximum

- 153 inches
- or
- $12 \frac{3}{4}$ feet

3

Overall Square Feet

Maximum dimension of the mural $\sim 313 \frac{2}{5} \text{ ft}^2$

The dimensions provided represent the maximum height and width for a mural.



4. LIBRARY MURALS OVERVIEW

6. Lamar Bruni Vergara Inner City- Learning Center (interior)



Please note that furniture pieces may be placed in front of the mural. We highly suggest designing with this in mind.

DESIGN Notes

6. Lamar Bruni Vergara Inner City- Learning Center (interior)

01

Prompts

Use child-friendly subjects such as animals, nature, storybook worlds, or gentle whimsical elements

02

Ideas

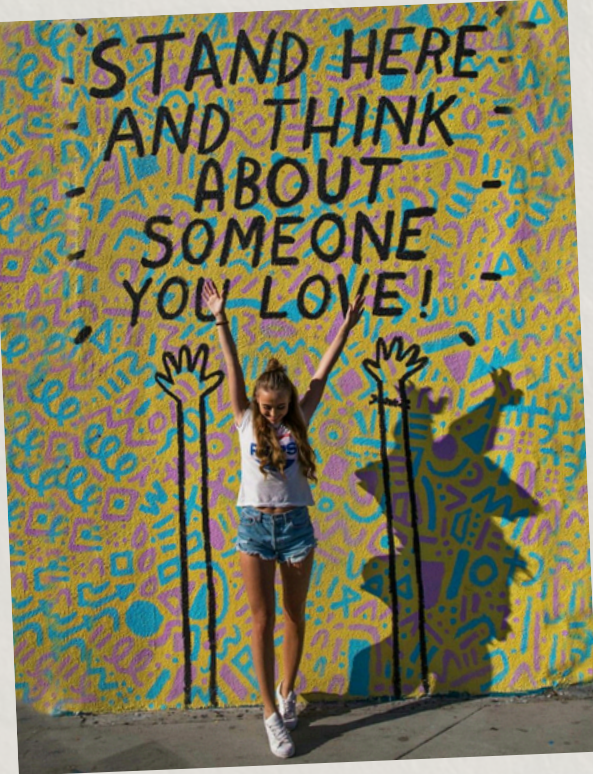
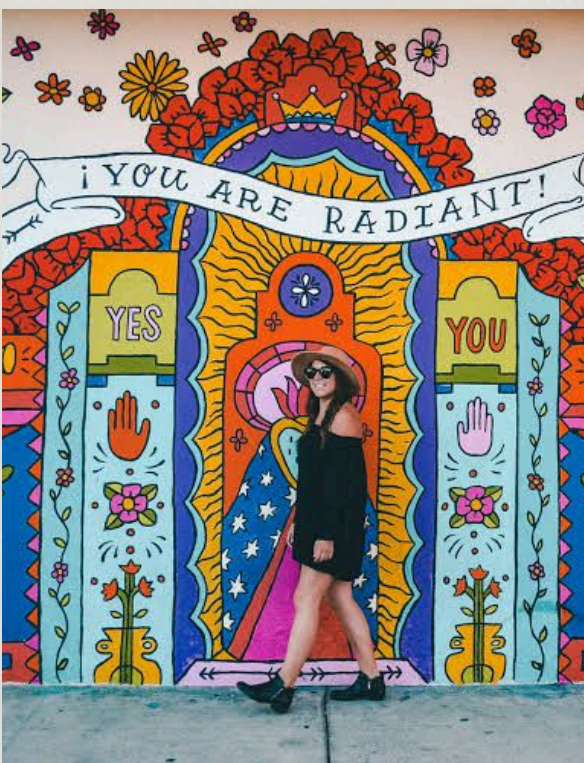
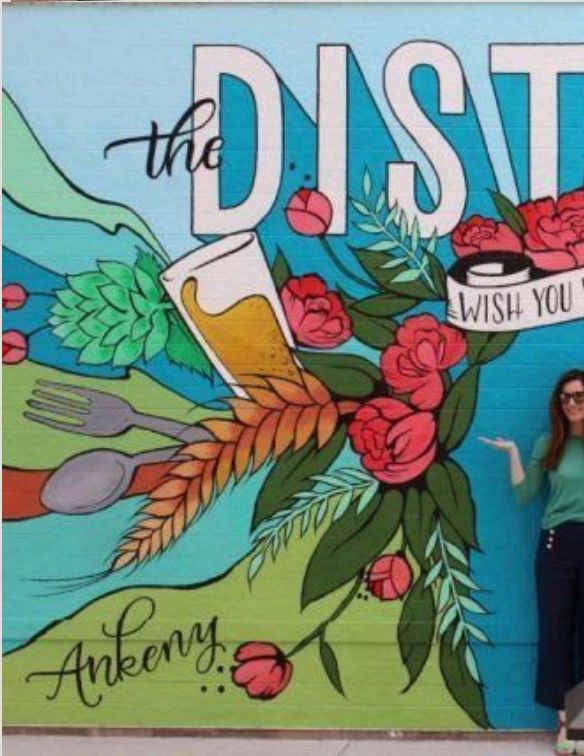
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03

Themes

Use a balanced composition that keeps the space comfortable and inviting. The mural should **enrich** the room as a **setting for *reading, exploring interests, and shared moments.***

Please note that certain furniture pieces may be placed in front of the mural. We highly suggest designing with this in mind.



LIBRARY MURAL SAMPLES

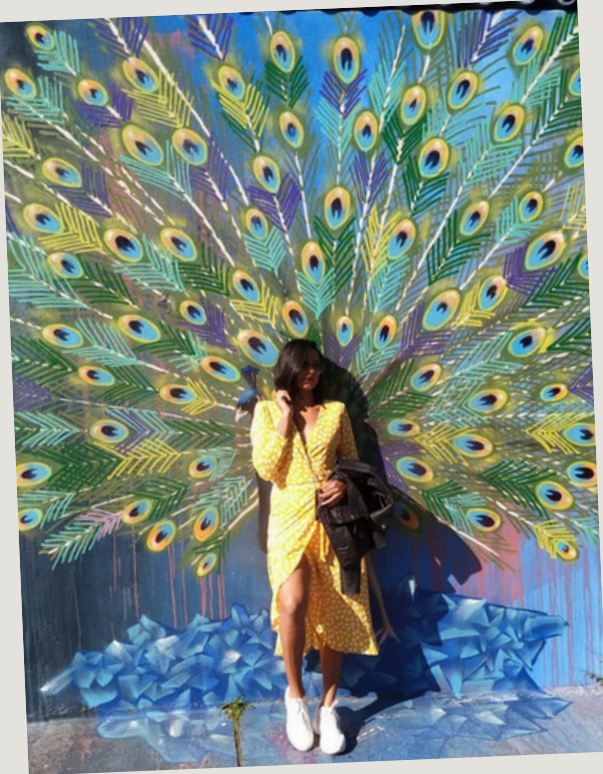
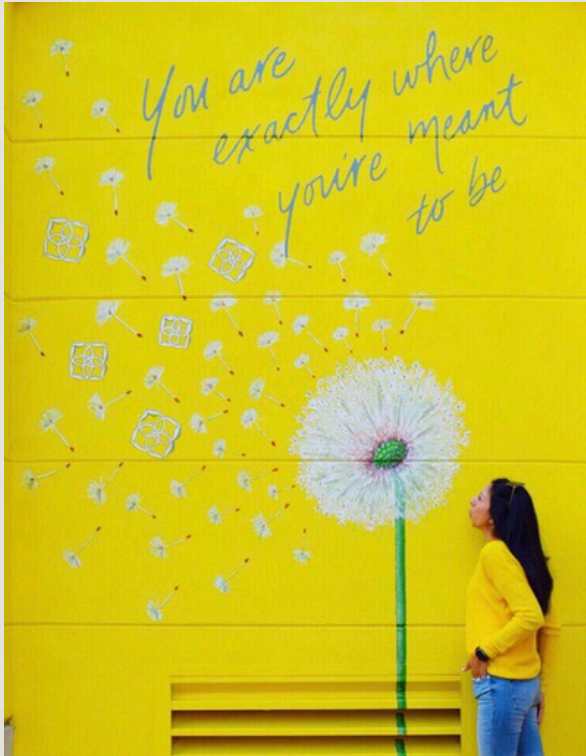
@PUBLICARTSLAREDO



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